



# WORLD AFFAIRS COUNCIL OF ST. LOUIS

## 75 YEARS OF STL CITIZEN DIPLOMACY

SPONSORSHIP PACKET

**JOIN US FOR OUR 75TH  
ANNIVERSARY  
CELEBRATION ON  
APRIL 10, 2024**







# World Affairs Council of St. Louis

## Bringing Citizen Diplomacy to the Region for 75 years



The World Affairs Council of St. Louis is a non-profit organization dedicated to connecting the region of St. Louis to the world since 1948. For 75 years, we have advanced the power of citizen diplomacy and global relations within our region.

We host programs promoting understanding, engagement, and leadership in world affairs. Through these interactions, we improve and promote cultural understanding, foreign relations, international business relationships, and education on global matters between the citizens of St. Louis and the world.



# OUR FOUNDERS

The Founders of the World Affairs Council were distinguished members of the St. Louis community who came together after World War II to form an organization to educate local citizens about global affairs. They believed that such education would encourage multilateral cooperation among nations to avoid future world wars.

Today, we continue their mission to connect St. Louis with the world through citizen diplomacy.

## Arthur H. Compton

1927 Nobel Prize Winner.  
9th Chancellor, Washington  
University  
American Assoc. for the  
Advancement of Science.  
Key Figure in Manhattan Project

## Arthur W. Proetz, MD

President, Sixth International  
Congress of Otolaryngology,  
American Board of Otolaryngology,  
and American Laryngological  
Association

James S. McDonnell  
Founder, McDonnell Aircraft  
Corporation  
Chairman, United Nations  
Association of the US

## Leo C. Fuller

Co-Founder, Stix Baer &  
Fuller

## Gaston Dubois

President, Monsanto,  
Member, Ethical Society  
of St. Louis

Fr. John F. Bannon, S.J.  
Co-Founder, Western  
Historical Assoc., Officer,  
State Historical Society of  
MO, Chair, SLU History Dept.

## Julius S. Schweich

Chairman, Superior Insulating Tape  
Company  
Chairman, Foreign Relations  
committee - Chamber of Commerce.  
Colonel, USAF WWII

## J. Lionberger Davis

Founder and Chairman, Real  
Estate Mortgage Trust Company  
and Security National Bank  
Savings and Trust Company

## Sidney Baer

Vice Chairman and Treasurer,  
Stix Baer & Fuller.  
Treasurer of Civic Progress.

## Thomas W. Pettus

General Partner, W.E.  
Hutton & Co.

## Morton J. May

Chairman, May Dept. Stores  
Co-Founder, St. Louis Muny

Fred H. Doengess  
President, St. Luke's  
Hospital

John R. Longmire

Earl F. Johnston

Edwin J. Putzel, Jr.

Max L. Pillar

Robert N.  
Cunningham

Howard I.  
Young

Wendell W.  
Moore

John D.  
McCutcheon

E.O. Taylor

# WE INVITE YOU TO JOIN US



## Where:



**MISSOURI HISTORY MUSEUM**

MISSOURI HISTORICAL SOCIETY

5700 Lindell Blvd, St. Louis, MO 63112

## When:

Wednesday, April 10th 2024

6:00 pm

We invite you to join us and sponsor our gala, with a meal prepared by Butler's Pantry, as we mark a significant milestone in our journey of connecting St. Louis to the world and the world to St. Louis.

Our 75th Anniversary celebration promises to be a memorable event as we hear from St. Louis native Ambassadors, Amb.

Kevin O'Malley, Amb. W. Stuart Symington, and other distinguished guests. The night will be filled with gratitude, reflection, and a vision for the future of diplomacy in St. Louis.





# Sponsorship Levels

Please help us continue our mission of connecting St. Louis with the world and become a sponsor. The World Affairs Council of St. Louis is an asset to the St. Louis area community and needs your support to continue bringing our programs and events to our region.

## **Embassy: \$25,000**

- Exclusive speaking opportunity at Gala.
- Exclusive VIP reception with key dignitaries and speakers.
- Verbal recognition at 75th Anniversary
- Logo Display on onstage banner, scrolling slideshow, and event program
- Table of ten in a prime location.
- Prime Logo Display

## **Ambassador: \$10,000**

- Exclusive VIP reception with key dignitaries and speakers.
- Verbal recognition at 75th Anniversary
- Logo Display on onstage banner, scrolling slideshow, and event program
- Table of ten in a prime location
- Premium Logo Display

## **Consulate: \$5,000**

- Exclusive VIP reception with key dignitaries and speakers
- Verbal recognition at 75th Anniversary
- Logo Display on onstage banner, scrolling slideshow, and event program
- Name and logo display
- Table of ten

## **Envoy: \$3,000**

- Exclusive VIP reception with key dignitaries and speakers
- Four Reserved Seats
- Name and logo display

# Our Programs

The World Affairs Council of St. Louis holds programs to expand our outreach to people of all ages within our region.

## **International Visitor Leadership Program (IVLP)**

World Affairs STL is the US State Department's exclusive partner in Eastern Missouri for the International Visitor Leadership Program. These world leaders connect with local businesses, professionals, and citizens to exchange best practices, thoughts, and culture.. Our IVLP visitors explore diverse topics such as: agriculture, combating mis/disinformation, NGO management, entrepreneurship, global public health, and more.

## **Global Diplomacy Forums**

This program bridges the gap between St. Louis and the global community. We host distinguished ambassadors, consulates, and international and US dignitaries, providing business leaders and community members with opportunities for networking, cultural and professional exchange, economic development, and diplomatic engagement. This program introduces St. Louis to the world, expanding its reputation as a vibrant hub of global connections.

## **Great Decisions Speaker Series**

Great Decisions Speaker Series is sponsored by the World Affairs Council of St. Louis & UMSL Global. Topics are chosen annually by the Foreign Policy Association (FPA), focusing on the most critical global challenges to United States foreign policy. Utilizing St. Louis connected experts, the programs aim to present all sides of each issue to inform and educate the public. Past topics include Politics in Latin America, Climate Migration and Outer Space.

## **International Connections Events**

We host specialty programs that in the past have included:

### **Community Conversations: World's Fairs – Past, Present & Future**

World Affairs STL partnered with the Missouri History Museum, US State Department, and the National Endowment for the Humanities for *Community Conversations: World's Fairs – Past, Present & Future*. This in-person lecture discussed the history of World Fairs and possibility of a future of World Expo in St. Louis.

## **Refugee Resettlement and New Arrivals**

Another major accomplishment was our lecture, *Refugee Resettlement and New Arrivals* with Betsy Cohen of the Mosaic Project and Arrey Obenson of the International Institute. This event was more than just conversation, the funds from our event were used to assist an Afghan refugee family who catered a delicious dinner of Afghani cuisine. The family received donated bunk beds for the children.

# Youth Engagement

## **Saint Louis University Academic WorldQuest**

A primary focus of World Affairs STL's education program is the Academic WorldQuest competition. AWQ tests high school students' knowledge on pressing global issues. The regional winning team goes on to the national tournament in Washington, DC, funded by our Council. The top three teams receive cash prizes of \$1000, \$750 and \$500 respectively.



## Young Global Network

World Affairs Council of St. Louis is dedicated to education and retaining talent in St. Louis. Our goal for this network is to introduce and connect emerging St. Louis professionals to St. Louis leaders and educate these individuals on career and volunteer opportunities in international affairs.

### **Speed Networking**

World Affairs STL works with University of Missouri-St. Louis to organize a Speed Networking event. This event provides real world employment assistance for foreign language majors.. Designed to introduce students to the interview process and assist them in marketing themselves, it allows them to be more comfortable in interviews.

### **Career Opportunities in Foreign Service**

World Affairs STL works with local universities to organize our "Career Opportunities in Foreign Service" panel discussions. Panelists may include representatives from the US State Department, Peace Corps, Fulbright, local businesses and non-profits with an international or language focus. This event is designed to provide college students with the opportunity to learn about career and volunteer opportunities at a local and global level.

## Internships

The World Affairs Council offers a robust internship program allowing hands-on experience in event planning, grant writing, and professional networking opportunities. Over 30 students from local and national universities have volunteered at our council over the past three years. Our internship program has provided past interns with national recognition, jobs, and scholarship opportunities.



# A Look at Our 2023 Impact

## Saint Louis University Academic WorldQuest

- 27 Teams / 110 Students Competed
- 17 St. Louis High Schools Participated



## International Visitor Leadership Program

- \$300,000 put into the STL economy
- 161 International Visitors
- 29 Home Hosted Dinner Diplomacies
- 156 Meetings with STL Leaders and Businesses
- 74 Countries Represented



## Diplomats Hosted

- Spokesperson, Embassy of Saudi Arabia, Fahad Nazar
- Acting Asst Sec of State for Global Public Affairs, Elizabeth Kennedy Trudeau
- German Deputy Ambassador, Axel Dittmann
- Ambassador to Ireland, Kevin O' Malley
- Consul General of Ireland, Robert Hull





## BECOME A SPONSOR

**Join us April 10, 2024 to  
celebrate our 75th Anniversary**

The World Affairs Council of St. Louis is a 501(c)3 organization that relies on donors to connect St. Louis with the world. Please contact us if you would like to become a sponsor. We appreciate your support!



(314) 727-9988



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<https://worldaffairsstl.org/>



**GLOBAL  
VOICES PR**

World Affairs STL has partnered with students from SIUE for help in promoting our 75th Anniversary.

